

Growing Africa through Quality Management Education



By training current and future leaders in their home markets, business schools in Africa play a critical role in laying the groundwork for economic development. The Association of African Business Schools (AABS) is an association of leading business schools throughout the African Continent. AABS promotes excellence and responsibility in business and management education through capacity building, collaboration and quality improvement.

AABS objectives are to:

- Promote excellence in business and management education in Africa by supporting graduate capacity building, collaboration and quality improvement
- Promote the collective interests of its members
- Provide a forum for the expression of members' views and interests, taking into account the interests of member institutions
- Organize, promote and support information and knowledge dissemination and exchange on management education in Africa
- Promote cooperation amongst business schools in curriculum and faculty development improvement
- Assist in the development of teaching methodologies and research in business
- Promote cooperation with other associations sharing similar objectives
- Promote dialogue and interaction with private and public sector institutions to advance understanding of management practices and education and training needs
- Stimulate business schools' and faculties' participation in public discourse, policy growth, private sector development and management education and training
- Contribute to the enhancement of the leadership and management of African organizations
- Promote high standards in management and business education through cooperative efforts and the use of appropriate quality assessment systems
- Engage in any other activity to promote the goals of the Association.

Business Schools that do not meet the requirements for membership can join AABS as a pipeline school with the full benefits of membership while aiming to meet all the requirements within three years.

AABS equips faculty members through an annual teaching course titled "AABS Teaching the Practice of Management" (TPM) and an annual programme for new researchers titled "AABS Research Excellence Workshop".

AABS also provides strategic support and advice to deans and directors through international study visits, peer reviews, workshops and conferences as well as consultant visits to schools.

AABS runs an annual case study competition in collaboration with Emerald.

AABS is governed by a Board of members from around the continent and a secretariat based in Johannesburg. AABS provides member schools with an endorsement of quality, an opportunity to learn from peers, and access to a worldwide network.



Captions Top: TPM 2012; Right: AABS Connect 2012