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1. Extracts from the Chairperson's report May 2010:



Jonathan Cook

I can think of no arena of activity more crucial to Africa's economic and social development than the one we are privileged to work in. Africa needs competitive companies and effective institutions

if we are to thrive as we should. For this to happen we need competent and energetic managers. That is our prime contribution as business schools. Therefore, to the extent we do our jobs well, we carry the future success of Africa on our shoulders. AABS exists to build quality in our members so that we can do this job well, so I am highly motivated to work with you during my term as Chairperson to achieve our goals, and to discover new and greater contributions we can make to Africa's development.

AABS is now almost five years old and has had a good start. I would describe the character of AABS that has emerged during these formative years as one of value, quality and vision:

Value, in the sense that we create activities that add concrete value to our

members, rather than merely meeting for passive discussion. Quality, in that we prefer the challenge of raising standards, rather than making it easier to be a member, and Vision in that we choose to see our member schools as agents for Africa's economic development through management education, and not just vehicles for awarding degrees.

I would like to add a fourth AABS characteristic, which is responsibility. This year we became a partner in the Principles of Responsible Management Education (PRME). This gives us an opportunity to reflect on our own standards of responsible management education and to make a contribution to what the rest of the world understands by responsible management.

The board strategy workshop last year identified the following goals:

- A set of strong member business schools contributing substantially to economic growth and development with high membership standards which are maintained.
- A waiting list for membership and mentoring of those schools that are applying for membership.
- 30 members who meet the AABS requirements in five years.
- Six business schools who meet EQUIS, AACSB or AMBA accreditation in five years.

To achieve this we have in mind the following priorities:

- Accrediting member schools. This will be a big step, but I think we are ready for it and need it. This will help us to continue on our quest to define what excellence in management education means specifically in Africa, and will give us the means to formalise further the excellent process we have begun in the form of peer visits.
- AABS Pipeline Schools. These are schools in the pipeline towards membership, who do not yet meet the criteria of membership, but who will join in our activities and work with us to achieve membership. This is the way in which we shall spread our influence beyond our immediate membership.
- Capacity building. We will continue developing faculty capacity through Teaching the Practice of Management and Researching the Practice of Management. Then we will continue building the capacity of business school leaders through a visit in September to Europe to meet with colleagues in the European Foundation for Management Development (EFMD) in Portugal and then in the Central and East European Management Development Association (CEEMAN) in Naples. I am particularly pleased about the CEEMAN visit, because they are older and further developed than AABS, but like us are grappling with the needs of schools in transitional economies. I would like to propose that leadership development in business schools should be a major emphasis over the next two years. The role of the dean/director is critically important for the effectiveness of a school, and I think we should consider how we can continue to support deans and directors and begin now building the capacity and the vision of those who will follow us.
- Partnerships: We have growing visibility among our colleagues around the world. This year we will be cementing ties with the EFMD and CEEMAN. As I mentioned, we have joined PRME. We already have good links with AMBA and the AACSB, and we welcomed to the AABS Annual meeting GMAC and AACSB. I would like to see more south-south contact over the next two years.

Finally, I am searching for a way in which business schools might grow to play a more significant role in identifying and dealing with the obstacles that prevent business thriving in Africa, and identifying and opening up new opportunities for growth. We have not yet worked out quite how to do this, but I am sure that it will include getting a whole lot closer to our major partners – the business communities in our countries, governments, development agencies, and continent-wide bodies that have similar dreams to ours. I think AABS could serve to generate a growing sense of urgency and creativity in what we do. Our business school community in Africa includes some real gems; but on the whole we are too few, too small, too passive and too trapped in the internal battle to survive institutionally.

I thought up some testing questions which might help us keep our feet on the ground:

- Does the quality of teaching in a business school improve as a result of joining AABS?
- Is the quality and relevance of research in AABS member schools higher than that in non-member schools?
- Do deans of AABS member school lead more effectively as a result of belonging to AABS?
- Do students of member schools become better managers because their school belongs to AABS?
- Do countries that have AABS member schools perform better economically than countries without member schools?

Africa's population is rapidly closing in on that of India and China. There are already more Africans than Europeans in the world. According to UN projections, by 2050 (one generation away), Africa will have 20% of the world's population – approximately equal to what the populations will be then of Europe, North America and Latin America combined! At the moment Africa does not exist on the world's economic map, except maybe as a source of raw materials. But by the time our children's generation are running our business schools, the map will look very, very different. Are we ready to take ourselves seriously?

Jonathan Cook, AABS Chairperson

2. AABS Members Meeting 2010:



The Association of African Business Schools would like to thank the University of Dar Es Salaam Business School for hosting the 2010 AABS Members meeting and the second Researching the Practice of Management workshop.

The 2011 AABS Members meeting will be held at the University of Cape Town, Graduate School of Business from the 13 – 15 April 2011.



3. AABS/Emerald Case study competition:

3.1. AABS Emerald 2010 Case Competition:

AABS would like to thank Emerald for their sponsorship for the 2010 competition. The winners of the competition were:

1st Raj Raina (Gordon Institute of Business Science, South Africa)- An African Tiger

2nd Ellinami J Minja (University of Dar Es Salaam Business School, Tanzania) - Precision Air

3rd George K'Aol (United States International University, Kenya) - Homegrown Kenya: the horticultural industry under fire on CSR

3.2. AABS/Emerald Case Competition: 2011

AABS/Emerald Case Mentoring

Authors from any African Business School who submit their cases and teaching notes by the **10th December 2010** will receive feedback on their cases by mentors assigned by Emerald. The feedback will be received by the **31st January 2011** direct to the authors.

AABS/Emerald Case Competition

Entries for the actual AABS/Emerald Case Competition 2011 will open on the **1st February 2011** and close on the **1st March 2011**. Entries do not need to have been submitted for mentoring. Submitted case studies should be suitable for use in management education and should be related to managerial issues faced by organisations and individuals.

Further information on the AABS/Emerald Case Mentoring and Case Competition can be found online at www.aabschools.com



4. Teaching the Practice of Management 6:

Twenty-eight delegates participated in the sixth TPM from the 3 – 9th June 2010 at the Gordon Institute of Business Science. This weeklong workshop, which focuses on “practice-based” teaching methods, was specifically for TPM alumni. TPM 6 looked at the discussion method using non case material, experiences with simulations and role playing, a company visit to the International Broadcasting Centre for the FIFA World Cup, debates and the use of multi – media amongst other things. Participants also received the opportunity to share their teaching experiences and learn from each other.



5. AABS Membership and Pipeline Schools 2010:

AABS would like to welcome three new members:

- MANCOSA -Management College of South Africa (South Africa),
- Mzumbe Business School (Dar Es Salaam) and
- Mzumbe Faculty of Commerce (Dar Es Salaam) to AABS Membership.

Copperbelt Business School (Zambia) and Harold Pupkewitz Graduate School of Business (Namibia) have joined AABS as Pipeline Schools.

6. INSEAD Faculty Fellowship:

Papa Faye at the Insead Library in Singapore



“I was delighted to attend the INSEAD Faculty Fellowship stay in Singapore from March the 12th to May the 12th 2010. The reason I chose the INSEAD Asian campus and not the one of Fontainebleau is because there are

many lessons to draw from this economically and politically dynamic part of the world. The INSEAD Faculty Fellowship is a very judicious scholarship for African Teachers/Researchers and their Institutions. Indeed, recipients

leave with a strengthened experience in teaching and in research areas. I broadened my knowledge from my colleagues at INSEAD on educational program management, ways of teaching and methods of developing research in a business school. I conducted a research project on the Singapore public housing policies in order to demonstrate why Singapore succeeded at the end 1960s and beginning of 1970s to break the backbone of its housing shortage in opposition with the Third World countries and particularly Senegal. I really enjoyed Singapore and INSEAD is full of teranga (Hospitality in Senegal). My experience was both very useful and pleasant and I appreciate the opportunity.”

Papa Faye, ISM, Dakar Senegal

7. News and Events:

7.1. SADCnet:

Six business schools met in Windhoek on 10 to 12 August to work on plans to grow and establish the quality of their programmes. All six indicated that they would enroll in the AABS "Pipeline", which enables them to make use of all AABS facilities as if members for three years, while being mentored to meet the AABS membership standards.



The schools, from Namibia, Zambia, Mozambique and South Africa, are part of "SADCnet", with the University of Botswana Business School (UBBS) and the Gordon Institute of Business Science (GIBS) (both AABS members), together with the McDonough Business School at Georgetown University, Washington. SADCnet is supported by the Kellogg Foundation and aims to assist in the establishment of good business schools in the Southern African Development Community.

The workshop was facilitated by Jonathan Cook from GIBS, Prof Sathy Sathyamoorthi from UBBS, Prof Margie Sutherland from GIBS and Anne Wilson from SADCnet.

"I was very encouraged by the level of commitment shown by the schools, and their detailed plans suggest that at least five could meet the membership criteria within three years," commented Cook, who is also chairman of AABS. "Effective management is one of the keys in the economic development of Africa and we are greatly privileged to be able to contribute in this way to the spread of quality management education. I hope similar initiatives in other regions of Africa may result in more additions to the pipeline".

7.2. Opportunity for fully supported academic visit to Nelson Mandela Business School:

The Nelson Mandela Business School in Port Elizabeth, South Africa, invites top academics to spend time at our school during 2011 or 2012. You will be expected to teach, do public presentations, and engage in limited research - depending on the duration of your stay.



Your stay can be for a minimum of one week to a maximum of four months, and your visit will normally be aligned to course dates in our MBA program.

All travelling and accommodation costs will be covered, as well as reasonable living costs.

Submit a short CV with a cover letter clearly stating your area of expertise and experience to Prof Kobus Jonker, Director of our Graduate School: kobus.jonker@nmmu.ac.za

Applications are open to academics at any of our AABS member schools, and the closing date is 30 September 2010.

7.3. GBSN Connect:

The Global Business School Network, a partner of AABS just launched GBSN Connect, the next step in collaborative development! The new innovative new web portal will empower network members and partners to generate ideas, create workspaces, share files, join discussions, and connect with colleagues from around the world. GBSN Connect will take the network onto the web, providing space for collaboration and research and multiplying GBSN's capacity to serve as a knowledge hub for management education in development. This new tool will connect business schools, NGOs, businesses, and other stakeholders who are dedicated to strengthening management education for emerging markets. GBSN Connect offers spaces for posting and searching:



Internships

Student/professional exchanges

Consulting projects as part of coursework

Jobs for graduates / alumni / professionals

The opportunities posted will be in all sectors and fields including the non-profit and private sectors, consulting and finance, among others. Our focus is on emerging markets, but our network is global. Join us on GBSN Connect! www.gbsnconnect.org (Also on Twitter & Facebook)

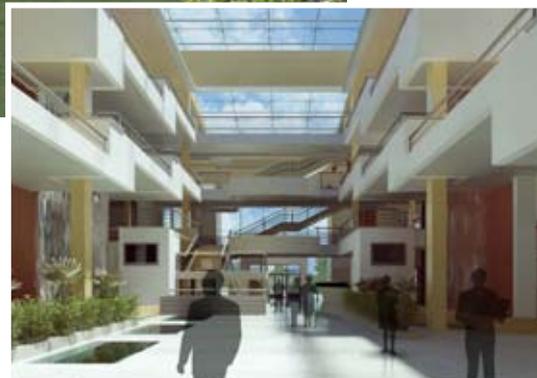
For further information please contact Lauren Grau on lgrau@gbsnonline.org

7.4. New Building for Strathmore Business School:



Strathmore Business School who have just become members of GBSN have also started building the new Strathmore Business School which will increase business education from 120 to 800 executives. The new building has a green focus and will have the following features:

- 6 Lecture Theatres
- 1 Executive Lecture Theatre
- 6 Flexible Classrooms
- 20 Seminar Rooms
- Library Facilities
- Auditorium
- Bookshop
- Dining Area & Coffee Bar
- Breakout spaces & Lounges
- Administration Offices & Facilities
- The Atrium Breakout space
- Features: Innovative design featuring
 - i) UBOT structural system
 - ii) Evaporative cooling to improve Indoor air quality within the building utilizing the collected rain water
 - iii) Energy efficient lighting
 - iv) Innovative classroom & atrium design
 - v) Daylight maximization
 - vi) Utilization of rain water – collected and softened from the roof of the structure, channeled and stored
 - vii) Innovative waste water technologies
- Target: LEEDS certification
- The creation of the ideal learning environment for the business executive
- Completion: by June-July 2011



7.5. Upcoming Conferences at Lagos Business School:

A. Event: CSR Conference – Bringing the Social Dimension into Business

Date: 28 September

Location: Pan-African University Conference Centre, Lagos, Nigeria



LBS
PAN-AFRICAN UNIVERSITY

Lagos Business School will be hosting a new conference in corporate social responsibility with the theme 'Bringing the Social Dimension into Business'. The conference aims to increase the awareness of corporate social responsibility in Nigeria and to get more companies to incorporate corporate social responsibility in their business models.

The guest speaker at the conference is Bryan Sanderson, CBE, the chairman of Northern Rock, Urban Regeneration Company Sunderland and Home Renaissance Foundation. He is also the co-chairman of the British Government's Asia Task Force and the former chairman of Standard Chartered.

For more information and to register, please go to <http://www.lbs.edu.ng/events/csr-conference:-bringing-the-social-dimension-into-business/64> <<http://www.lbs.edu.ng/events/csr-conference:-bringing-the-social-dimension-into-business/64>>

B. Event: Talent Management Conference

Date: 29 – 30 September

Location: Pan-African University Conference Centre, Lagos, Nigeria

Lagos Business School will be hosting a conference on 'Talent Management' to discuss a comprehensive talent management model apt for the African environment. Speakers at the conference will share practical experiences and present research results on talent management in Nigeria and the African region.

For more information and to register, please go to <http://www.lbs.edu.ng/events/talent-management-conference/63> <<http://www.lbs.edu.ng/events/talent-management-conference/63>>

8. Dates to diarise for 2011:

- AABS/Emerald Case Competition entries close on the 1st March 2011.
- AABS members meeting and conference, UCT GSB, South Africa: 13 – 15 April 2011
- Research and the Practice of Management, Venue TBC - 13 – 15 April 2011
- Pipeline School Deans and AABS member schools Pipeline Deans and Directors Study Visit with particular focus on Executive Education, Johannesburg and Cape Town, South Africa 11 – 15 April 2011
- EFMD Deans and Directors Meeting, Lyon France – 27 – 28 January 2011
- AACSB Deans Conference, Phoenix, Arizona: 3 – 9 February 2011
- AMBA Deans and Directors Conference, Switzerland: 25 – 27 May 2011

9. Feedback and comments:

We welcome feedback and comments on the AABS newsletter as well as member news, conferences/events relating to management in Africa and articles regarding management education in Africa to be included for the AABS newsletter.

Please send enquires to info@aabschools.com

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