



AABS Newsletter # 5

June – August 2007

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1. AABS General

1.1. Report back on AABS board meeting, GIMPA, Accra:

The AABS board met at GIMPA, Accra for a board meeting on Saturday 18 August. Nick welcomed Sam Nganga (snganga@ifc.org) who is working for the IFC and has committed fifty percent of his time to working for AABS

Some of the decisions taken at the meeting included:

1. Raising the membership criteria for 2009.
2. A Global MBA Director's trip in February 2008. Based on the success of the deans trip which took place in February this year, the board has decided that MBA directors and administrators will have a chance to experience the learning's of visiting some of the leading business schools in Europe, UK and USA. Enquiries to be directed to Sarah Tinsley on tinsleys@gibs.co.za
3. TPM 4 is going to be taking place in May 2008, enquiries to be directed to anne@groundzone.com

4. Raising awareness of AABS using the website, various forms of media and a strong AABS presence at international meetings is going to be a focus of AABS for 2008.

5. All member schools are encouraged to register their faculty on the AABS website member's directory www.aabschools.com

6. Get abstract is a company that summarises very good books into Abstracts which AABS members can use for teaching on Executive MBA and MBA courses. The board is encouraging all member schools to use the abstracts. For more information contact Sarah Tinsley; tinsleys@gibs.co.za

7. The Schwabfound.org (www.schwabfound.org) wants to encourage the teaching of social entrepreneurship at business schools. They have a proposal for an academic model on social entrepreneurship for use in business schools in emerging economies. Open source, high level lecture materials. The Board agrees to the proposal and encourages members to use the material. For more information contact Sarah Tinsley tinsleys@gibs.co.za



Erasmus and Nick



Idrissa and Sam at the board meeting

1.2. New AABS members:

We are pleased to announce that at the Board meeting on the 19 May 2007, Wits Business School in Johannesburg and Strathmore in Kenya were approved as full AABS members.

1.3. Board nominations:

At the AABS members meeting on the 19 May 2007, Erasmus Kaijage was voted as Chairperson of AABS beginning January 2008. Juan Elegido from Lagos Business School and Frank Horwitz from the University of Cape Town Graduate School of Business were admitted as AABS Board members beginning January 2008.

1.4. Registration of Association

Application forms have been submitted to register AABS as a non profit association.

2. Faculty development initiatives:

2.1 Report back on TPM 3:

The third Teaching the Practice of Management took place from the 20– 25 May 2007 at the Gordon Institute of Business Science, Johannesburg, South Africa. The workshop was fully booked with 72 people attending. Professors Tom Piper and Willis Emmons from Harvard Business School, along with four African Faculty (Enase Okonedo- Lagos Business School, Freddie Accosta - Strathmore, Mike Ward - University of Pretoria and Jonathan Cook- Gordon Institute of Business Science) lead the workshop.

This year there was a new element where ten past participants from TPM, who are involved in mentoring academic colleagues were invited to attend a master class with professors Tom Piper and Willis Emmons from Harvard Business School. The master class ran alongside TPM3 and participants attended sessions with the TPM3 participants, but then formed a separate master class to discuss how to teach teachers to use the case method.

2.2. AABS Deans/Directors workshops:

The AABS deans/directors workshop was held on Sunday 20 May 2007 Michael Hay from London Business School led the workshop. Participants gained from Michael's vast experience around the areas of business school positioning, requirements for a successful business school, what is happening in the Business school market, challenges facing business school deans including the recruitment and retention of faculty, course programmes and executive education amongst many other things.

2.3. AABS Case Study Competition

AABS is putting together a competition for submission of African Business Cases. The competition will open on the 1st October 2007 and will close on the 15 February 2008. Cases will be judged by a committee comprising of a board member from AABS, an international member and chaired by the AABS chairman. Prizes will be awarded at the 2008 May Members meeting. The prize will be \$1000 for the top three cases a certificate for the Author of the case and the member school. More information and submission criteria will be uploaded onto the AABS website shortly.

3. Website:



The website www.aabschools.com is a great tool for networking and sharing of African Case studies. Please encourage colleagues at your schools to register themselves on the website and ensure that your personal information is kept current.

4. Press:

Four AABS members schools were ranked in the Financial Times Executive Education rankings for 2007. They were GIBS, Lagos Business School, Stellenbosch and Wits Business School

In the Financial Mail on the 15 June 2007 there was an article on African business schools titled: Fertile field for schools. To view the article either look on the AABS website under "most recent press" or on the Financial Mail website: <http://free.financialmail.co.za/07/0615/cover/coverstorye.htm>

5. Report back on EFMD Conference:

Erasmus Kaijage

The in-coming Chairman of AABS, Prof. Erasmus S. Kaijage, represented AABS at the EFMD annual conference that was held in Brussels between 9th and 12th June 2007. The conference was well attended by more than 300 delegates, the majority of whom were EFMD members from European, American, Canadian, Asian and African Business Schools. There were several non - EFMD members in attendance as well.

AABS banner was hoisted at the conference and brochures were displayed and distributed widely. Many delegates were hearing about AABS for the first time, and this stimulated a lot of enquiries about AABS's vision, mission, objectives and activities. This resulted in a lot of networking with delegates from all over the world and enquiries about how we can collaborate with specific schools are already coming in.

The conference was well organised in plenary sessions, and workshops. The main theme of the conference was "Partnership for Innovation: Business and Academia". The conference was divided into several sub-themes including: "Moving towards an innovative Europe"; "The challenges of service innovation"; "Partnership in leadership development"; "Innovation in entrepreneurship and intrapreneurship: new ways of educating and creating entrepreneurs and intrapreneurs"; "New business models for education"; and "Understanding the EFMD programme accreditation system (EPAS)". Most of these sub themes were organised in parallel sessions as each had several papers to be presented.

There were also two very interesting panel discussions, one of which was a presentation of a case study of an exemplary joint research project between industry and academia, and another one was on how to produce relevant research.

Other activities/events of the conference included the EFMD annual General assembly meeting, and the determination of the best three case studies that were to be awarded the 2006 EFMD Prizes and winners were awarded prizes at a short ceremony.

Delegates were also invited to a cocktail to celebrate the 10th anniversary of EQUIS which is the EFMD accreditation body. Conference lunches, dinners and cocktails were sponsored by some business schools and corporate institutions. The conference was concluded by a tour of the EFMD offices which are very nice facilities to work from.

AABS has a lot to learn from EFMD. The foundation is very well established with a lot of activities that are towards enhancing the quality of management education. AABS will learn a lot from EFMD's resourceful experience, and the most logical move for AABS is to push for a formal linkage with the Foundation. EFMD current management expressed its willingness to assist AABS in fostering business education in Africa.

6. International Meetings:

EFMD Conferences 2007/2008

- **2007 EFMD Executive Education Meeting**
14-15-16 October 2007 (Marseille, France)
Theme: The new frontiers of Executive Education
Host: Euromed Marseille - Ecole de Management

- **EQUIS Accreditation Seminar**
26 October 2007 (Sydney, Australia)
Theme:
 - Practical application of the 10 EQUIS Standards and Criteria
 - Understanding of the key stages of the EQUIS Accreditation process: application, eligibility, self-assessment, peer review and continuous improvement
 - Making the most of the Self-Assessment process and preparing an effective Self-Assessment Report
 - Deciding whether you are ready for EQUIS Accreditation: gap analysis
 - Exploring alternatives: Would EPAS Accreditation be a better option?
Host: Macquarie Graduate School of Management

- **2007 MBA Deans and Program Directors' Symposium**
Co-Sponsored by EFMD & GMAC®
7-8-9 November 2007 (Intercontinental Grand Stanford Hotel, Kowloon (Tsim Sha Tsui - East), Hong Kong)
Theme: From Adaptation to Innovation: Learning from Asia
A Symposium on Graduate Management Education

- **International Deans Programme**
5-6 December 2007 (Module 1: Lausanne, CH)
Host: IMD

- **Advisory Services Seminar**
10-11 December 2007 (Brussels, EFMD)
Theme: Current state of IT and management education

- **2008 Meeting for Deans and Directors General**

31 January, 1 February 2008 (Copenhagen, Denmark)

Theme: Engagement & Innovation

Host: Copenhagen Business School

- **2008 EFMD MBA Conference**
DATES TO BE ANNOUNCED
1 April 2008 (Milan, It)
Host: SDA Bocconi Business School
- **2008 External Relations Meeting**
6-7-8 April 2008 (Tallinn, Estonia)
Theme: We are all international now - SO WHAT?
Host: Estonian Business School
- **2008 Annual Conference**
8-9-10 June 2008 (Oslo, Norway)
Host: BI Norwegian School of Management

7. Future SABSA events



The South African Business Schools Association (SABSA) has various colloquia planned for the rest of this year:

The next SABSA meeting will be held at UNISA GSBL on Tuesday 20 November 2007 from 10:00 to 15:30. Mr Julio Urgel from the EFMD will be giving a presentation to all members.

SABSA Colloquiums

22 October: Prof Ollie Williams from Notre Dame University will present a workshop on *Corporate Social Responsibility and Business Ethics*.

Teaching Research Methodology colloquium: We are awaiting confirmation of dates.

More information can be found on www.sabsa.co.za or email anne@groundzone.com

8. Oxford University 21st Century Challenge:

The inaugural Oxford University 21st Century Challenge is open to individuals and teams from across the UK and world wide and is looking for innovative new business ideas; from new products and services to innovative operational processes and business models that can help to solve some of the major social, environmental and health challenges of the 21st Century.

There are three categories:

Tomorrow's Planet - Environmental Ventures
Tomorrow's People - Health & Medical Ventures
Tomorrow's Wealth - Ventures which Widen the Benefits of Wealth Creation

This year the competition has a total prize fund of £65,000, with £35,000 for the overall winner and three runners-up prizes of £10,000.

The challenge welcomes entries from anyone on a global basis: from individuals, teams, new companies, existing companies creating spin-offs, students, scientists, academics and entrepreneurs.

The closing date for the competition is 5pm Friday 12th October 2007. The final will take place at the Saïd Business School, Oxford on Thursday 29th November when nine short listed finalists will present to a panel of judges and compete for a first prize of £35,000.

More information can be found on www.sbs.ox.ac.uk/21challenge

9. JOHNSON & JOHNSON HEALTH MANAGEMENT FELLOWSHIP

Johnson & Johnson is pleased to offer two fellowships for African management faculty to spend two months at Duke's Fuqua School of Business and a week at UCLA's Anderson School of Management. The focus of the fellowship is health management and is aimed at those faculty engaged in teaching or researching health management at their home institution. The Management Education & Research Consortium (M.E.R.C.) will administer the fellowship program.

Qualified Applicants

The objective of this fellowship is to strengthen the capacity of business and management schools in Africa to deliver quality, relevant training in health management. Qualified applicants for this program would include African Business school faculty engaged in teaching and / or researching health management at their home institution. While this program is not limited to candidates applying from English-speaking countries, fellows must be proficient in English in order to gain the most out of their fellowship experience.

Application process

All candidates wishing to be considered for this program must first secure the support of their dean and submit a one page letter briefly outlining their interest, their background, and their proposed work. **The application deadline is October 31, 2007.**

Those candidates short-listed by the selection committee will be asked to submit a detailed proposal outlining the work they intend to do during the fellowship, the relevance of this fellowship to their ongoing work at home, the intended outcomes, and the way in which this will be integrated into their work upon return

and the broader strategic goals of their home institution. **Short-listed candidates will be notified by November 16, 2007 and must submit proposals by December 20, 2007. Fellowship recipients will be notified by January 31, 2008.**

Program Requirements

After completing the Fellowship, fellows will be obliged to return to their home institutions to apply their new knowledge and skills and enrich the institutions' teaching and management capabilities. Returning fellows will also be required to submit to M.E.R.C. a report, endorsed by the home institution, which details their work as a fellow along with a strategy for integrating the experience into their home institution. In addition, fellows will be expected to submit any new course syllabi, teaching materials, research, or publications to M.E.R.C. for purposes of evaluating the impact of the fellowship program.

Fellowship structure

The Johnson & Johnson Health Management Fellowship, in partnership with The Fuqua School of Business at Duke University, The Anderson School of Management at UCLA, and the Management Education & Research Consortium (M.E.R.C.), will support two African faculty to pursue research and course development in the field of health management. The duration of the fellowship will be approximately two months and one week and all travel costs and living expenses will be covered.

While at Duke, each fellow will have access to health sector and general business courses at the business school and the university as a whole, including medical school, public policy school, law school, engineering school, and school of the environment, as well as access to institutional programs such as the Duke Clinical Research Institute and Global Health Initiative. The fellows will be supported by a group of Duke faculty who will act as mentors. In addition, Duke will provide shared office space, computer access, and library access.

In addition to their time at Duke, the fellows will travel to UCLA's Anderson School to spend one week with Professor Victor Tabbush, a specialist in health management. Prof. Tabbush has led the development of several executive education programs for health care providers, including a course for African HIV/AIDS-related personnel which is currently offered in East Africa, and will soon be offered in West Africa. At UCLA, the fellows will continue to build their capacity to work in the field of health management education and research while gaining a greater understanding of successful health management programs.

Upon completion, it is expected that the fellows will produce some output in the form of research for publication, a new health management course, a strategy for the development of a health management program at their home institution, or another agreed upon product.

Interested Parties

To request further information, please contact Nora Brown, M.E.R.C. Program Officer, at +1.202.326.7836 or nbrown@mercnetwork.org

